Panel Management: A "how-to" Discussion

David Margolius Grand Rapids, Michigan June 16, 2016

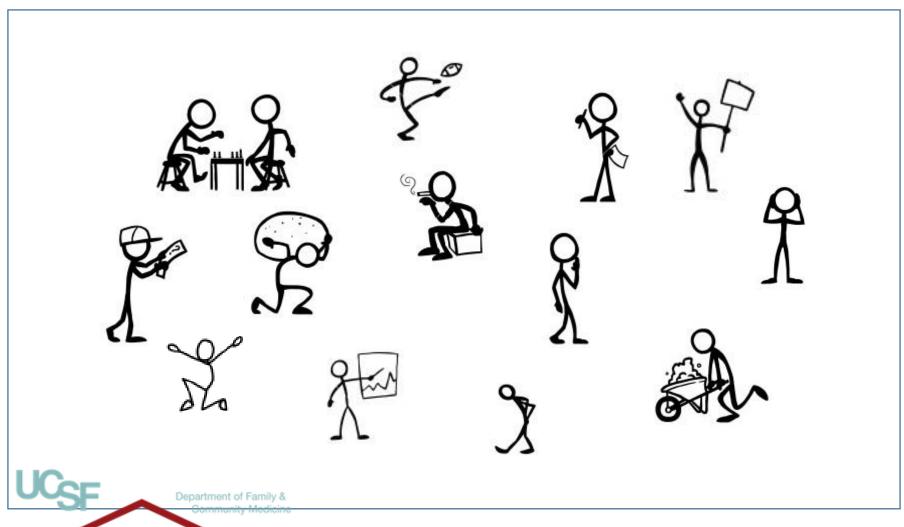
Objectives

- 1. Define panel management in the context of shifting from individual to population-based care.
- Describe the nuts and bolts of using patient registries to effectively manage the care needs of a panel of patients.
- 3. Identify key strategies that a team can implement when they return to work on Monday.

How do we take care of our panel of patients?

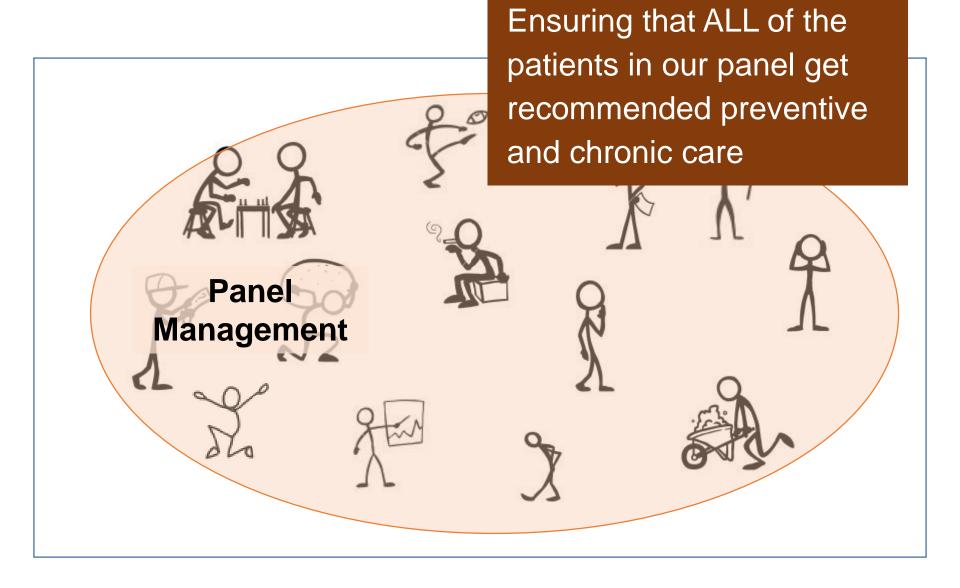
15-minute 15-minute visit visit 15-minute 15-minute 15-minute visit visit Talk to visit specialist 15-minute 15-minute 15-minute **Visit** visit visit visit hospital 15-minute 15-minute 15-minute visit visit visit E-mail Return phone 15-minute message 15-minute 15-minute visit visit visit

How do we take care of our panel of patients?

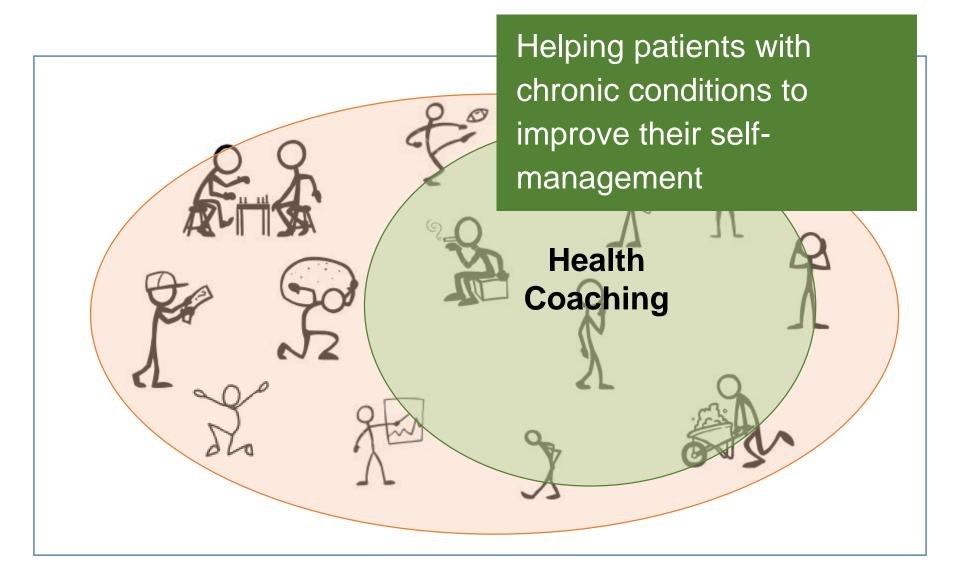


Center for Excellence in Primary Care

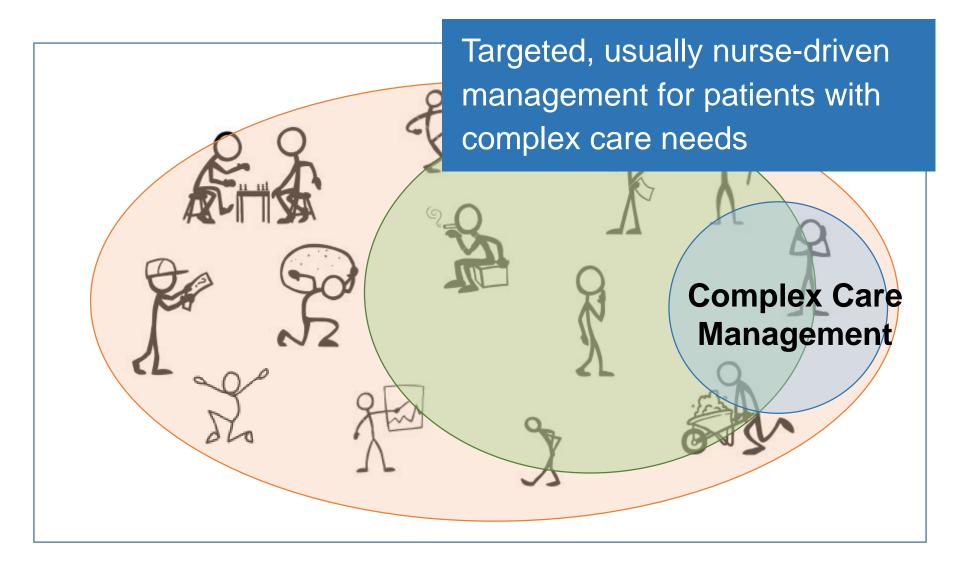
Panel Management



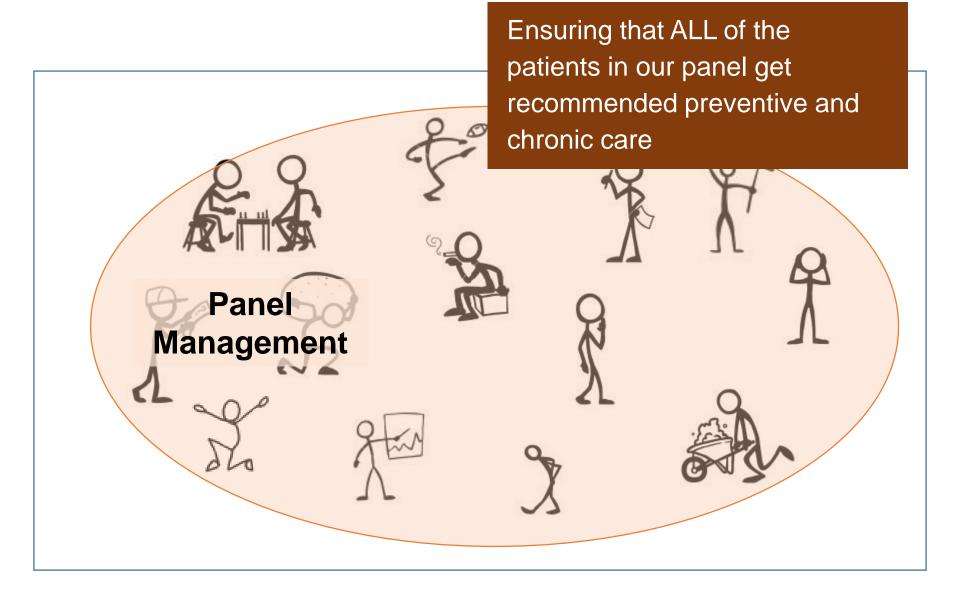
Health Coaching



Complex Care Management



Panel Management



Definitions

Panel Management: Processes that close identified care gaps to ensure all patients in our panel get recommended preventive screenings and chronic disease care.

IN-REACH vs. OUTREACH

<u>In-reach</u>: Processes to close care gaps when patients come to the practice for any reason.

Outreach: Processes to close care gaps when patients are not in the office, such as telephone calls, e-mails, and regular mail.

Panel Management IN-REACH

"Best Practice Alert"

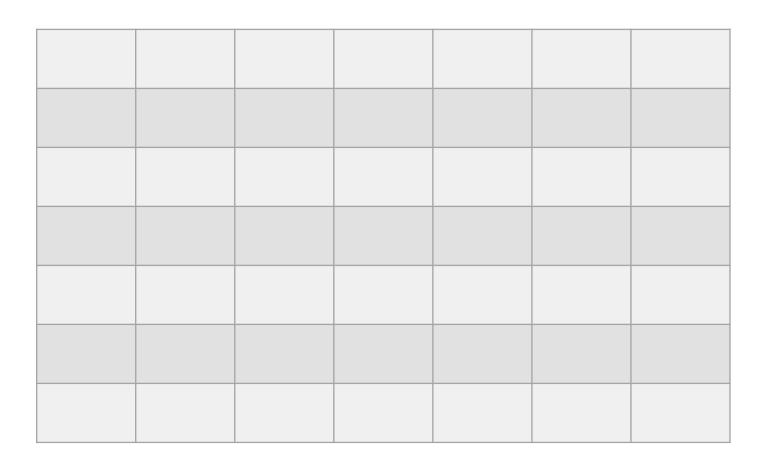
Your patient is due for: MAMMOGRAM FLU SHOT A1c TESTING

Objectives

- 1. Define panel management in the context of shifting from individual to population-based care.
- Describe the nuts and bolts of using patient registries to effectively manage the care needs of a panel of patients.
- 3. Identify key strategies that a team can implement when they return to work on Monday.

Panel Management OUTREACH

Step 1: Building the Registry



What's in a registry?

Patient's Name	?	?	?	?	?	?

Sample Chronic Disease Registry

Name	BP DATE	BP/s	BP/d	A1c DATE	A1c	DIABETIC	SMOKER
Patient A	12/5/2015	127	70			NO	NO
Patient B	2/2/2016	110	55	2/2/2016	11.3	YES	YES
Patient C	3/12/2016	158	87	3/12/2016	6.7	YES	NO
Patient D	5/1/2016	148	95	5/1/2016	8.9	YES	YES
Patient E	1/18/2016	129	72	1/18/2016	9.6	YES	YES
Patient F	4/5/2015	125	88			NO	
Patient G	1/20/2016	149	85			NO	NO
Patient H	2/27/2016	147	90	2/27/2016	12.1	YES	NO
Patient I						NO	NO
Patient J	2/22/2016	117	81	2/22/2016	5.9	YES	YES
Patient K	7/24/2010	152	85			NO	

Panel Management OUTREACH

Step 2: Translating the guidelines

Chronic Care	Routine Measures	
Routine	Frequency	Goal
Measure		
HbA1c	Every 3 months if not at	HbA1c < 7%
	goal	
	Every 6 months if at goal	Frail patients:
		HbA1c < 8%
Blood	Every 3 months if not at	Systolic < 130
Pressure	goal	Diastolic < 80
	Every 6 months if at goal	(BP <130/80)
Smoking	Every year	"No"

Panel Management OUTREACH

Step 3: Create Standing Orders

- If A1c> 7, order repeat A1c test if last test over 3 months ago.
- If A1c> 9, mail patient invitation to diabetes group class.
- If A1c> 9, send note to Care Coordinator.
- If last Blood Pressure greater than 140/90, call patient and schedule them with RN for blood pressure check.

Sample Preventive Care Registry

Step 1: Building the Registry

			Date of	Date of	Date of	Date of
Name	Age	Sex	Pneumovax	FOBT	Colonoscopy	Mammogram
Patient A	76	F	12/22/2007	4/11/2016	10/24/2005	12/15/2013
Patient B	55	М		4/21/2016		
Patient C	66	М				
Patient D	52	F		7/14/2015		5/30/2014
Patient E	53	F		12/6/2014		1/8/2014
Patient F	58	F				
Patient G	55	М			4/23/2010	
Patient H	42	F				
Patient I	68	М	2/3/2015	2/5/2016		
Patient J	62	М			3/27/2005	
Patient K	75	F			12/17/2002	7/22/2011

Step 2: Translating the guidelines

Preventive Care Routine Measures							
Routine Measure	Who should get it?	Frequency					
Pneumococcal vaccine	Adults > 65 years old	Once*					
Colorectal Cancer Screening	Adults 50-75 years old	FOBT/FIT once a year or Colonoscopy every 10 years					
Mammograms	Women 50-75 years old	Every 2 years					

Objectives

- 1. Define panel management in the context of shifting from individual to population-based care.
- 2. Describe the nuts and bolts of using patient registries to effectively manage the care needs of a panel of patients.
- 3. Identify key strategies that a team can implement when they return to work on Monday.

Panel Management OUTREACH

Step 1: Building the Registry

Step 2: Translate the Guidelines

Step 3: Create Standing Orders

Step 4: Go!

Keys to Panel Management Success:

- 1. Total staff buy-in/panel ownership
- 2. Teamlets (match each Medical Assistant to a panel)
- 3. Fine-tune your in-reach process
- 4. Identify time in the template when MA is free.
- 5. Designate time for panel management
- 6. Designate time for process improvement

1. Total staff buy-in/panel ownership

- Ask your teams why they went into health care.
- Give everyone the opportunity to contribute directly to making our patients healthier.
- Panel management makes people healthy.
- Make sure that every person in the clinic recognizes and appreciates these roles.

This is a critical step to success (try not to skip this one).

2. Teamlets (match each MA to a panel)

 Caution: this can be very difficult because of vacation days, sick days, personality issues.

What it allows:

- a) Total panel ownership: MA will have a defined panel. MA will know the patients better. MA will be able to celebrate improved outcomes of the panel.
- b) Team-based care: Small, consistent teams generate ideas for improved care. PDSAs.

3. Fine-tune your in-reach process

- Panel Management = outreach + in-reach
- *In-reach*: making sure every patient is up-to-date on routine preventive and chronic care measures every time they step into your practice.
- Difficult to take the leap to outreach if you haven't built the foundation for in-reach.
- Involve the people who are doing the work to help create standard work-flows.

4. Identify time when MA is free

- Impossible? Even if this is during the provider meeting. Or on Thursday afternoons from 1-5pm. Or when providers are returning phone messages.
- "Protected time" can be intimidating but it is possible. Start small.
- Create a team that includes MA's to figure out when the schedule allows the MA's to contribute directly to patient care.

5. Designate time for Panel Management

MA Suzanne sample schedule

Monday	Tuesday	Wednesday	Thursday	Friday
Dr. Elsa AM clinic	Dr. Elsa AM clinic	Dr. Bob AM clinic	Dr. Bob panel mgmt	Dr. Bob AM clinic
Dr. Elsa panel mgmt	Dr. Elsa PM clinic	Dr. Bob PM clinic	Back-up MA	Dr. Elsa clinic

6. Designate time for process improvement

- How are we doing?
- Meet monthly with panel management team to review progress.
 - What have been the barriers?
 - Have we chosen the right interventions/standing orders?
 - Do we have all the right team members involved?

Panel Management can be Beautiful

- Find your stars
- Start small
- Involve the whole team when possible
- Use available best practices (each other, literature search, Mi-CCSI

Questions?